

Professional Experience

2018-Present	Head Design Manager	Pottery Barn - San Francisco, CA Developed for the Functional Accesories Division and PB Apt.
2016-2018	Senior Designer	Pottery Barn - San Francisco, CA Designed for the Functional Accesories Division which encompassed Baskets, Jewelry Storage, Modular Systems, Entryway, Games, Bath Accessories, Home Office, Dec Lighting, Trim, Home Reno, Laundry, Outdoor Planters, Outdoor Accessories, Bookends, and Luggage and Travel. Worked on new division of PB Apt and developed products for a targeted customer base.
2012-2016	Co-Founder & President	Fandeck - Pasadena, CA Developed a patent pending new online resource system for the design trade where designers and customers can select, create, purchase, and deliver all in one system.
2010-11	VP of Design	The Import Collection - Panorama City, CA Created new hospitality division while developing new products in home accessories, lighting, and accent furniture. Traveled to factories to oversee product development, quality control, and new sources. Oversaw sales, design, shipping, marketing and customer service.
2007-09	Project Director	Lamps Plus/Pacific Coast Lighting - Chatsworth, CA Worked on private label and company branded products. Traveled to factories to oversee product development. Assisted in overseeing design team in developing products for wholesale, retail, and hospitality divisions.
2004-06	Creative Director	Toyo Trading Company - Santa Fe Springs, CA Product developed for all the main as well as private label lines for major big box brands. Traveled to factories to check on product development and find new sources. Worked with VP of Sales on client presentations and products. Negotiated rates with the factories on costs. Assisted on Quality Control on products and adjusting packing and product design to lower damage rate. Designed all the showroom layouts for all the trade shows.
2001-present	Founder	Punkfish Studios - Pasadena, CA Created private label products for several big box stores and celebrity brands. Designed various branding and marketing materials. Worked on various commercial and residential interiors.

Consulting Experience

2008-09	Dullahan's	Pasadena, CA Designed 15,200 sq. ft interior space as well as all branding and marketing materials.
2005-06	Bar 330	Brea, CA Designed 7,500 sq ft. interior space and all marketing materials.
2004	Randolph Eyewear	Randolph, MA Developed print campaign which included POS, advertisement and box packaging.
2004	GAM Products Inc.	Los Angeles, CA Concepting, Catalog Development, Product Pattern Development for Lion King Broadway Production.
2004-05	Richard & Dion Neutra Architecture	Silverlake, CA Assisted with Dion Neutra on the history and preservation of Neutra buildings.
2003	Walt Disney Studios	Burbank, CA Concepting, Package Design for holiday packaging.
2003	Enkeboll Architectural Design	Carson, CA Part of team to develop new Branding Strategy and Marketing focusing on new and emerging markets.
2002	BCBG Max Azria	Vernon, CA Consultation for Marketing Department.

JOSH HONG

Design Consultant

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Education

1996-99

Art Center College of Design

Pasadena, CA

1994-96

University of Michigan

Ann Arbor, MI

Awards & Recognition

Catch the Spirit Award

- 2nd Quarter 2017

Presentation at Las Vegas Market

- "Fandeck: Change the Way You Design" - Winter 2013

Interview for Home Accents Today Magazine

- "Industry Veteran Creates Fandeck: Online Tools and Resource for Interior Designers" - Fall 2012

Interview for HFN Magazine

- "Rosy New Looks for the Import Collection" - 2011

HFN Magazine Award of Excellence Winner

- "Floor Lamp - City Jewel Upright" - August 2009

19th Annual Arts Awards

- Portable Lighting Finalist

Expo Design Award

- Best Decorative Accessories

Interview for HFN Magazine

- "As Houses Grow, So Does The Appeal For Overscaled Accents" - July 2006

16th Annual Arts Awards

- Decorative Accessories Finalist

37th Annual Illustration West Society of Illustrators of Los Angeles

Computer Skills

Photoshop, Illustrator, InDesign, Acrobat, AutoCAD LT, Word, Excel, Powerpoint, Keynote

Client List

American Furniture

Bar 330

BCBG Max Azria®

Chris Madden for J.C. Penney®

Costco Home

Dullahan's

Enkeboll Architectural Design®

Expo Design Center

GAM Products Inc.®

Havertys

Horchow®

Internet Pro Video™ (United States)

Internet Pro Video™ (United Kingdom)

Kirkland's Home®

La-Z-Boy®

Neiman Marcus®

Randolph Eyewear®

RatesYourDate.com

Richard & Dion Neutra Architecture®

Saks Fifth Avenue®

ShopKo

SteinMart®

Telemedia Systems Ltd.™ (United Kingdom)

The Great Indoors®

Toyo

Todd Oldham for La-Z-Boy®

Walt Disney Studios®

Wickes Furniture